Analyzing the Savings-Investment Trend in a Panel of G-7 Countries

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Abstract

This study examined the relationship between savings and investment in the G-7 countries for the period of 1970 to 2015. The stationary analysis of the data has been done by adopting the panel Levin, Lin & Chu, Breitung, Pesaran & Shin, ADF-Fisher & PP-Fisher criteria while the long run relationship has been tested by employing the Pedroni residual test of co-integration. The results neglected the existence of a long run correlation between saving and investment in G-7 countries. Further, joint causality between the savings and investment has also been tested using the fixed effect VAR model. Wald test explains that the two consecutive lags i.e. S (-1) and S (-2) of savings is jointly causing savings in the current year in the G7 countries. While the same two lags of investment i.e. I (-1) and I (-2) does not jointly granger cause savings in the G7 economies. The results are in line with Feldstein and Horioka (1980) that there is a stable and significant association between the increasing rates of savings and investment in the short run while this relationship weaken in the long run.

Keywords: Savings, Investment, Panel co-integration, Panel VAR, G-7 countries.

JEL Classification: E21; E22.
1. Introduction

All economists support the equality between savings and investment but their ideas differ from each other in a way of how the balance between savings and investment will occur. The discussion over this issue is spread over a long range of time starting from the classical theory of full employment. Classicals are of the view that equality between savings and investment will bring about by the rate of interest. Classicals documented a positive response of investment towards the interest rate and inversely proportional to the savings in the economy. Keynesian are somehow think differently upon this issue. Keynes theory support the equilibrium of savings and investment via income adjustments in the economy. Secondly Keynes also suggests that the interest rate not only effect the investment level but also the savings pattern of the people of the country. The most important point of the Keynesian theory is that the full employment in the economy is rare to find rather there is urge of suitable policy implications that will bring about equilibrium in the economy. Therefore, the saving-investment patterns must be investigated in order to brought them down to equality at the best.

The takeoff point for the researcher on the association between savings and investment is based on Feldstein and Horioka (1980) who documented a direct relationship between the increasing rate of saving and investment as a measure of capital mobility.

According to their study if capital is assumed to be perfectly mobile, then domestic savings would raise out the returns in the capital market and by the same way capital market would cater the domestic investment needs. Can such results be replicated for other historic data and countries? To sort out this study intends to investigate the saving-investment relationship in a cross panel of 17 OECD countries. This theory generates a voluminous literature over the last couple of decades. This theory is tested by a series of researchers (see Schmidt, 2003; Narayan, 2005; de Vita and Ryaw, 2009) one of the important feature of the extant literature that saving-investment nexus is investigated for developing countries and only few studies e.g. Abbott and Vita (2003) and Barrow and Kohli (2017) investigate this issue for developed countries.

This study differs from the previous studies in two aspects. First this study examines the saving investment nexus in the panel of developed economies of the globe and this group encircles France, Germany, Italy, Japan, US, UK and Canada. This chunk of country interestingly shows a relative balance pattern of saving and investment as per the statistics of world bank. The saving arte to GDP in the panel of G7 countries is 20.159% while that of investment to GDP ratio is 20.118% (World Bank Group, 2015). This balance growth rates of savings and investment compels us to reexamined the theory of Feldstein and Horioka (1980); Feldstein (1982). Secondly, this study is a comparative analysis of cross country sample of developed nations. As developed nations are very sensitive to any change in the policy variable by the central authority, Tesar (1991). The early literature suggests the importance of savings and investment nexus in the stability of any economy; however, it is not obvious. Several problems with approach highlights that the high level correlation between saving and investment is some time shows non consistency with the integrated financial markets, in order to view this idea we try to reinvestigate the co relationship between saving and investment in the relative stable economies of the Globe e.g. the group of G-7 countries. Saving economic growth and investment have a very close relationship. They analyze the open economy structure of New Zealand and found that foreign and domestic saving enhances the way of growth and the desired investment. It was found that there is a close link between saving, investment and growth in a small economy of New Zealand. The country managed to reach to foreign capital in efficient way and able to meet the needs of investment, Claus and Thomas (2001). Feldstein-Horioka technique of measuring financial condition of the economy through capital mobility is a puzzle as it has created many problems in the economy as suggested by Tsoukis and Alyousha (2001). They found that savings and investment has a positive relationship in Australia and United Kingdom but it is in opposite direction in Germany.

The concept savings identity or the investment savings identity is a conception in macro economics stating the internal quantity which saved in any economic system will be the quantity invested in new physical, machinery and new inventories etc. The diagrams presented in appendix of this study shows the correlation between the said variables i.e. saving and investment for the G-7 economies like Canada, Germany, France, Italy, Japan, United Kingdom and United States of America respectively.

2. Review of Literature

Relatively a few studies have been carried out to analyze the panel data of the countries to estimate the behavior of savings-investment relationship. Some notable contribution in this regard Schmidt (2003) studied the short and long run relationship between saving and investment by using Feldstein-Horioka (FH) test for twelve countries over a long period of time using time series and cross sectional data since 1850. He found that the internal mobility of capital largely vary within different countries. The selected countries showed that during the period of war or time of great depression the internal mobility of capital was very low.

Pelgrin and Schich (2014) analyzed the association between saving and investment to over view the level of investment at international level. They found that in the long run capital mobility passes through the lines of closed attachment although that is slow but not restricted. They also workout the short run estimates of these variables through panel error correction technique for 20 Organization for Economic Co-operation & Development (OECD) countries over the time period of 1960 to 1999. It was documented that short run variables when turns to long run variables follows a solvency constraint.

Lewis (1955) while explaining a hypothetical growth model found the linkages among the investment and saving with the help of accumulation of capital. In the light of Harrod (1939) and Domar (1946) model the growth rate of output in an economy has direct relationship with savings and investment. While the exogenous growth model of Solow (1956) and Swan (1956) which attempts to enlighten the long run economic growth with the help of accumulation of capital, productivity and technological progress has confirmed that saving has no significant impact on the growth of an economy in the long run. According to Romer (1986); Lucas (1988) and Barro (1990) physical capital increase the economic growth in the long period. So, all theories regarding growth and development concludes that savings and investment can play a vital role in prop up and enhancing the economic growth in an economy.
Esso and Yaya (2010) analyzed the panel data for the saving investment nexus in seven developing economies i.e. Benin, Burkina Faso, Côte d'Ivoire, Mali, Niger, Senegal and Togo West African Economic and Monetary Union (UEMOA). They found that saving only active in three economies i.e. Benin, Côte d'Ivoire and Burkina Faso. Two different approaches Pesaran Bounds co integration approach and Toda-Yamamoto Granger causality test were used in their analysis.

Savings, investment and economic growth have a close relation with each other it was studied by Jangili (2011) who analyzed the data for the period spread over 1950-2008 for India. He found the long-run association between saving and investment in India. Further they documented that in India investment mainly comes through the channel of household saving. India is also lagging a bit in the field of innovation and technology so there is no significant role of technology in the economy of India. Augmented Dickey Fuller (ADF) Test was used for the stationary of the data while Co-integration Johansen-Juselius technique was used to check the long run correlation in the variables. For Causality vector error correction model (VECM) and vector autoregressive distribution model (VAR) has been used.

Onafowara et al. (2011) found the correlation between saving and investment in eight advance European countries. They used Autoregressive Distributed Lag model (ARDL) for the co-integration. They used unrestricted error correction model (ECM) and vector autoregressive distribution model for the analysis of data. They found that in Denmark, Germany and Luxembourg there is low run causality exist between saving and investment. In these economies investment granger causes saving and hence government expenditures should be minimized. While those economies where the saving granger cause investment; tax should be controlled and people should be given tax relief in order to attract them towards savings.

Adebola and Dahalan (2012) analyzed the saving and investment relationship for Tunisia using Feldstein and Horioka technique. They used longitudinal time series data for the time span between 1970 and 2009. Zivot-Andrews unit root test was used for the stationary of the data. Bound test was used for co integration among these variables while Granger causality was also used for casualty. It was found that there is low level relationship exists between savings and investment in Tunisia.

Bibi et al. (2012) concluded that investment is not determined by domestic saving in Pakistan. They used time series data for the period of 1970-2009 through ADF and Johnson co integration technique. Investment was taken as a function of domestic saving while undertaking the Johansen’s Maximum Likelihood Test. It was documented that savings and investment has no run relationship in Pakistan economy.

Ogbokor and Musilika (2014) studied about the relationship of saving and investment in Namibia. They documented that there is no significant relationship exists between the potential savings and investment in Namibia neither in the long nor in the short run. Augmented dickey fuller unit root test was used for testing the stationary. Johansen test of co-integration and Granger causality test is employed for the joint causality of the variables. It is suggested that by increasing government expenditures and reduction in taxation cultures can put economy on right direction.

Ucan (2014) analyzed the role of investment in G7 countries taking panel data for the period of 1994-2010. In developing and developed countries the intend of increasing the volume of capital is to enhance international trade, motivate economic growth and capital inflows. For empirical analysis panel unit root tests, Kao and Pedroni residual test of co-integration has been employed. He found that saving was used in terms of recession in advance countries while in developing countries it was used for imports of the goods.

3. Econometric Methodology

The present study is secondary in nature. In this study the behavior of savings and investment for the G7 countries has been investigated by considering a sample period of 1970-2014. Panel data is taken from the world development index (WDI) data base listed in the data bank of World Bank. Augmented Dickey Fuller (ADF) test has been applied in order to check the stationary, which summarized the results of Levin et al. (2002); Breitung (2005); Im et al. (2003) and Fisher Chi-Square, ADF and PP-Fisher Chi-Square employed by Kao (1999) and Kao and Chiang (2000) the unit root can be written as follows;

\[ S_t = \rho S_{t-1} + I_o \delta + \epsilon_t \]

Where \( i = 1,2,3,...,N \) are the cross units which observed over the time period of \( t = 1,2,3,...,T_o \). The \( I_o \) symbolized the exogenous variable in the model, \( \rho_i \) is the autoregressive coefficients and error term \( \epsilon_t \) is assumed to be jointly autonomous distinctive error term. Further if shows the existence of weak stationary but if \( \begin{bmatrix} \rho_i \end{bmatrix} = 1 \) then \( S_i \) is likely to have a unit root.

For the purpose of testing of co-integration among the variables Pedroni (1999;2000;2004) has been employed. Pedroni consider the panel co integration as: \( y_{it} = \alpha_i + \delta_{it} + \beta_{it}X_{it} + \beta_{2i} \tilde{X}_{2i} + \beta_{mi}X_{mi} + \epsilon_{it} \)

For \( t = 1,...,T_o; i = 1,...,N; \) and \( m = 1,...,M; \) where \( \gamma \) and \( \chi \) are supposed to be integrated of order one. While the parameters assumed \( \alpha_i \) and \( \delta_{it} \) are individual and trend effects which may be assumed as zero if needed. Pedroni consider the other alternative hypothesis, for homogeneous alternative \( \begin{bmatrix} \rho_i \end{bmatrix} = \rho \) for all \( i \), which under Pedroni terminology called within dimension and the heterogeneous alternative \( \begin{bmatrix} \rho_i \end{bmatrix} \neq 1 \) for all \( i \), which under Pedroni terminology called between dimension.

The results of Pedroni test of co-integration recommends the study for testing of Vector Autoregressive model (VAR) developed by Johansen (1988) performed using an estimated VAR object. The vector autoregressive model (VAR) is a stochastic phenomenon that is employed to highlight the significant linear relationships among various time series or panel repressors. All variables employed in the VAR modeling are based on their respective lag
values, lag values of other explanatory variables along with the random error term of the model. This model does not need any sort of theoretical support about the force that is causing the changes to the variables. Sims (1980) documented the VAR model as a robust model that is theory free method to estimate the economic relationships. VAR model adopted in this study is given as follows;

\[ Y_t = A_1 Y_{t-1} + A_p Y_{t-p} + \beta Z_t + \varepsilon_t \]

Where \( Y_t \) is the \( \kappa \) vector of non-stationary (I) variables \( \chi_t \) is the \( \upsilon \) vector of deterministic variables and \( \varepsilon_t \) is the vector of innovations. This VAR model may be rewritten as;

\[ \Delta y_t = \Pi y_{t-1} + \sum_{i=1}^{p} \Gamma_i \Delta y_{t-p} + \varepsilon_t \]

Where

\[ \Pi = -(I - \sum_{i=1}^{p} A_i) \]

\[ \Pi_i = -\sum_{j=i}^{p} A_j \]

And “I” is an identity matrix. If all the variables are integrated of order 1 i.e. non stationary of same order, than \( \Delta y_t \) are stationary. The estimated coefficients of equation (2) are consistent if the assumption that variables are co-integrated, are not violated, and then \( \Pi x_{t-1} \) is also stationary or integrated of order zero.

4. Result and Discussions

In order to discuss the results let’s have a bird’s eye view of the overall glimpse of the saving-investment trends in the group of G-7 countries.
The graphs show the trends savings and investments in the G-7 countries over the selected time period in this study. Both of the variables are taken in US billion dollars. The diagrams show a gradual upward movement in saving and investment ratio for all the G-7 countries. Figure 1, depicts the overall investment ratio tends to increase more than saving in Canada. Similar trend is shown in Figure 2, regarding saving and investment ratio that increases over time in France. Saving and investment increase in Germany much more than any European country over the course of time as shown in Figure 3. In Italy saving and investment are comparatively low than other G-7 countries. This can be picture out from Figure 4; Japan among all the G-7 countries has a higher ratio of investment as compared to savings. According to Figure 5, therefore, there is a slight disequilibrium in Japanese economy as per theory of Keynes. A stable and solid increase in saving and in investment has found in UK economy. Figure 6, depicts the high trend of investment compared with savings in UK while in Figure 7, saving and investment is very much high in United States as compared to other G-7 countries where investment ratios are
much more as compared to savings. If we give a bird’s eye view to the overall picture, savings has declined as compared to investment in the economies of Canada, France, Italy, UK and USA.

The problem of unit root is considered to be the most common issue of panel and time series data sets. As we employed the panel data in our study so it is essential to prior confirm the presence of stationary in the present sample of the data in the study. We have used various testing criteria to figure out the footprints of a unit root in the data. The results summary is documented in Table 1.

Table 1. Results of Panel Unit Root Test for Investment

<table>
<thead>
<tr>
<th>Methods</th>
<th>At-Level with Intercept</th>
<th>At-first difference with Intercept</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>t-Stat</td>
<td>Prob.**</td>
</tr>
<tr>
<td>Levin, Lin &amp; Chu</td>
<td>0.05146</td>
<td>0.8295</td>
</tr>
<tr>
<td>Pesaran &amp; Shin</td>
<td>3.2898</td>
<td>0.9994</td>
</tr>
<tr>
<td>ADF-Fisher $\chi^2$</td>
<td>3.1347</td>
<td>0.9988</td>
</tr>
<tr>
<td>PP-Fisher $\chi^2$</td>
<td>3.0047</td>
<td>0.9991</td>
</tr>
</tbody>
</table>

Author’s Calculations using Eviews-9

Table 2. Summary of the Panel Unit Root Test for Savings

<table>
<thead>
<tr>
<th>Methods</th>
<th>At-Level with Intercept</th>
<th>At-first difference with Intercept</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>t-Stat</td>
<td>Prob.**</td>
</tr>
<tr>
<td>Levin, Lin &amp; Chu</td>
<td>0.75929</td>
<td>0.7745</td>
</tr>
<tr>
<td>Pesaran &amp; Shin</td>
<td>3.02128</td>
<td>0.9987</td>
</tr>
<tr>
<td>ADF-Fisher $\chi^2$</td>
<td>2.95694</td>
<td>0.9991</td>
</tr>
<tr>
<td>PP-Fisher $\chi^2$</td>
<td>2.87474</td>
<td>0.9993</td>
</tr>
</tbody>
</table>

** shows significance at 5% significance level

Table 1 and Table 2 shows the results of panel unit root tests. The results are assessed at level and at 1st difference for both savings and investment. Using panel unit root tests, intercept has been considered as a bench mark with automatic selection criterion of lags in order to test the presence of stationary in the data set. Table 1 and Table 2 confirm that the data regarding investment and savings for the G-7 countries is non stationary (presence of a unit root) at level while this issue is solved after taking its first difference. As the corresponding probability values of all the test statistic i.e. Levin, Lin & Chu, Pesaran & Shin, ADF-Fisher $\chi^2$ and PP-Fisher $\chi^2$ are more than 5% and hence the results shows that the data is non stationary at level therefore, in order to remove the unit root we take the corresponding first and second differences of the variable. While the probability values regarding all tests are significant at first difference. This means that the data is stationary at its first difference.

Table 3. Pedroni Residual Co-integration Test with No Deterministic Trend

<table>
<thead>
<tr>
<th>Methods</th>
<th>Statistic</th>
<th>P-value</th>
<th>Weighted Statistic</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Panel V Statistic</td>
<td>8.067452</td>
<td>0.0000</td>
<td>3.332678</td>
<td>0.0005</td>
</tr>
<tr>
<td>Panel ρ (rho) Statistic</td>
<td>-4.09846</td>
<td>0.0000</td>
<td>-1.213517</td>
<td>0.1125</td>
</tr>
<tr>
<td>Panel PP Statistic</td>
<td>-0.315322</td>
<td>0.0000</td>
<td>-0.620820</td>
<td>0.2654</td>
</tr>
<tr>
<td>Panel ADF Statistic</td>
<td>-0.378627</td>
<td>0.0000</td>
<td>-0.867836</td>
<td>0.1927</td>
</tr>
</tbody>
</table>

Author’s Calculations using Eviews-9

As the decision of Pedroni residual panel test of co-integration negated the presence of co- integration among the variables so research forwarded for the testing of panel Vector Auto Regressive (VAR) model. Panel VAR model could be the panel Random effect model and panel Fixed effect model and then the results of Haussmann test statistic could suggest the significance of the model.

Table 4. Result of Panel VAR Fixed Effect Model

<table>
<thead>
<tr>
<th>Variable</th>
<th>Coefficient</th>
<th>Std. Error</th>
<th>t-Statistic</th>
<th>Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C</td>
<td>(C1) 27.89372</td>
<td>7.8000757</td>
<td>5.546296</td>
<td>0.0005</td>
</tr>
<tr>
<td>SAVINGS (-1)</td>
<td>(C2) 1.037031</td>
<td>0.066380</td>
<td>15.63436</td>
<td>0.0000</td>
</tr>
<tr>
<td>SAVINGS (-2)</td>
<td>(C3) -0.078763</td>
<td>0.075481</td>
<td>-1.043481</td>
<td>0.2976</td>
</tr>
<tr>
<td>INVESTMENT (-1)</td>
<td>(C4) -0.014355</td>
<td>0.064911</td>
<td>-0.221150</td>
<td>0.8251</td>
</tr>
<tr>
<td>INVESTMENT (-2)</td>
<td>(C5) 0.037763</td>
<td>0.058955</td>
<td>0.640570</td>
<td>0.5223</td>
</tr>
</tbody>
</table>

Author’s Calculations using Eviews-9

Table 4 shows the results of panel VAR fixed effect model. From the result, the joint causality is checked among the variables along with their lags i.e. Savings (-1), Savings (-2), Investment (-1) and Investment (-2) as shown in Table 4. The coefficients of the variables are denoted by (C1), (C2), (C3), (C4) and (C5) respectively. In
other words we are going to check either the first and second lags of saving and investment can cause the dependent variable or not? To answer this question Wald test criterion is applied and the results are shown in Table 5.

<table>
<thead>
<tr>
<th>Test Statistic</th>
<th>Value</th>
<th>Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>F-Statistic</td>
<td>236.9681</td>
<td>0.0000</td>
</tr>
<tr>
<td>Chi Square</td>
<td>373.9902</td>
<td>0.0000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Test Statistic</th>
<th>Value</th>
<th>Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>F-Statistic</td>
<td>0.275679</td>
<td>0.7579</td>
</tr>
<tr>
<td>Chi Square</td>
<td>0.551357</td>
<td>0.7991</td>
</tr>
</tbody>
</table>

The outcome of the Wald test shown by Table 5 explains that the joint causality is running from savings (-1) and savings (-2) towards saving in the current year. Less than 5% corresponding probability value of F-statistic rejects the null hypothesis which means that C (2) = C (3) are not equal to zero. It means that savings (-1) and savings (-2) jointly can cause savings in the current year in the G7 countries. Table 6 documents the results about the joint causality running from Investment (-1) and Investment (-2) towards the investment in the current period. It means that the trend of saving and investment in the G7 economies has a strong association with the previous year trends of savings and investment. More than 5% corresponding probability value of F-statistic can’t reject the null hypothesis. Which means that investment (-1) and investment (-2) does not jointly granger cause Savings in the G7 nations.

5. Conclusion

This paper endeavors to employ the panel data co-integration tests in order to test the long run association among the savings and investment in the G7 countries from the period over 1970 to 2015. Panel unit root test confirms that savings and investment in G7 countries are non-stationary at level and stationary at its first difference. The empirical results of Pedroni residual test of co-integration suggest that there is no co-integration among the savings and investment in the G7 countries. As the decision of Pedroni residual panel test of co-integration negated the presence of co-integration among the savings and investment in the G7 countries so the study further employed the testing of panel VAR model. Furthermore the joint causality among the savings and investment has also been tested using fixed effect VAR model. Wald test statistic explains that the lags of savings jointly can granger cause savings of current period in the G7 countries. While the lags of investment do not jointly granger cause savings in the G7 nations.

The results of the study lead to the results that saving and investment have no long run relationship with each other in the said economies. These results are in-line with the results documented by Ramakrishna and Rao (2012), who documented that there is no long run relationship among the savings and investment in Ethiopia and other industrial countries.

The fundamental reason for the absence of long run equilibrium relationship among the savings and investment in the economies of G7 countries is that savings has declined overtime. It is the need of the time that plans of investment should be modified in such a way that it could encourage employment and it may help out to dropping down the inflationary figures in the economy. The pattern of savings should be encouraged after introducing some sort of incentives such as relief in the income tax and higher bank deposit rates should be realize.

The plans of investment should be modified in such a way that it may encourage employment and it may help out to drop down the inflationary rate in these countries. The pattern of savings should be modified in such a way that the people are encouraged towards savings and also utilize these funds in the form of investment by adopting the Keynesian theory of savings and investment, in which the economy will be in equilibrium if the planned savings become equal to the planned investment. For this, the government should make some provisions of incentives such as relief in the income tax and higher bank deposit rates to its potential masses.

References


